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**FOR IMMEDIATE RELEASE**

**Senior Technology Executive Joins Airport Consulting Firm**  
***Steven Baldwin Associates Hires Douglas Hamlin, Former VersaTrans CEO***

**ALBANY, NY (April 15, 2013)** Steven Baldwin Associates, LLC (SBA)—an Albany-based consulting firm specializing in airport management—has hired **Douglas Hamlin**, a technology company executive and senior business consultant, as its newest Associate.

SBA's founder and CEO, Steve Baldwin, stated, "Doug has a long track record of leading a variety of companies in achieving their strategic goals, and he makes an exciting addition to our team. Doug's three decades of business leadership and technology expertise will be a valuable asset to our clients and our firm."

An entrepreneur and advocate of diversity in the workplace, Doug has established his own management consulting firm to help build existing businesses through strategic planning and technology innovations.

Previously, Doug served as President and CEO of VersaTrans, a local transportation technology company that served school districts throughout North America. Doug grew the company to be best in its class, and then led the transition of its integration into Tyler Technologies, a national public sector software leader, which acquired the 80-person firm. As President of Tyler's new Versatrans division, he was responsible for strategic planning, expanding existing technology, developing new technology, and working with senior Tyler management.

As an executive leader, Doug prioritizes understanding the needs of clients and translating them into effective business solutions. He also champions developing corporate strategy and aligning the organization to execute that strategy. He is a frequent speaker and presenter on the value of leveraging technology to drive efficiency throughout an organization.

Active in many community and industry organizations, Doug currently serves as Vice Chair of the Board of Directors of Albany Medical Center. Previously, he served as Co-chair of the Board of the Schools Interoperability Framework Association.

Doug holds a Masters degree in Regional Planning from the University at Albany in Albany, New York, where he also earned a Bachelor of Arts in geography.

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*Mr. Hamlin can be reached at SBA via email at [dhamlin@baldwinllc.com](mailto:dhamlin@baldwinllc.com) or via phone at 518.478.6321, extension 108. For a high-resolution photograph of Mr. Russell, contact [pperkins@baldwinllc.com](mailto:pperkins@baldwinllc.com).*

### **About Steven Baldwin Associates**

With eight primary associates, and an array of affiliated professionals, Steven Baldwin Associates focuses solely on airport management consulting for airport operators, owners, and policy makers. As a leader in developing best practices in contemporary airport management, the principal and associates at SBA have decades of hands-on experience running airports and consulting for them. For more information, contact the firm at [info@baldwinllc.com](mailto:info@baldwinllc.com) or visit our website at <http://www.baldwinllc.com>.

### **Low-Resolution Photo (72 dpi):**



**Caption:** *Douglas Hamlin, a former technology company executive and most recently the founder of Spinforward, a management consulting firm, is the newest Associate to join Steven Baldwin Associates, Airport Management Consultants.*